

## **Educational Resources for Fairs & Shows**

When it comes to disease threats, you are your flock's best protection. Biosecurity – practiced carefully and regularly — is key to protecting backyard birds from infectious disease carried to and from fairs, shows, farms, and backyards by people, animals, equipment or vehicles.

With show season underway, bird owners should be aware of the increased exposure and take steps to limit spread of germs and disease by following good biosecurity practices at all times.

The U.S. Department of Agriculture Animal and Plant Health Inspection Service (USDA-APHIS) "Biosecurity for Birds" campaign includes social media resources on biosecurity and practices. We hope you will take part in promoting biosecurity practices in fairs and shows by sharing these resources on your channels and with your readers. Here are a few ways you can help:

#### FOLLOW #Biosecurity

- Follow and share your biosecurity tips and practices using #biosecurity.
- Browse and download resources from our website: <u>http://1.usa.gov/1TfwKCu</u>
- Follow us on Twitter: <u>@Healthy\_Harry</u>
- Like us on Facebook: <u>Healthy Harry's Biosecurity for Birds</u>
- Watch our biosecurity videos on YouTube: Biosecurity For Birds
- Email us for more information: Donna Karlsons at <u>Donna.L.Karlsons@aphis.usda.gov</u> or Joelle Hayden at <u>Joelle.R.Hayden@aphis.usda.gov</u>

#### <u>POST</u>

Use or customize these sample Facebook posts to increase awareness of the importance of biosecurity when participating in county fairs or bird shows and transporting chickens, ducks or other poultry from place-to-place.

While transporting birds, exposure to diseases is increased. Keep your birds separated for at least two weeks to prevent disease. It's important to include #biosecurity practices in your daily routine to protect your birds' safety. We are the best protection our birds have. Learn how to practice good #biosecurity at: <a href="http://bit.ly/2cQlgaG">http://bit.ly/2cQlgaG</a>

Fair & Show Season is underway, which means birds traveling for the spring have the potential to spread disease. Keep your flock disease-free this spring by incorporating biosecurity basics into your daily routines! <u>http://bit.ly/2qUfaMG</u>

Keeping flocks healthy should be a top priority for all backyard bird owners. The best way to protect your birds is to continually follow comprehensive and consistent biosecurity practices like washing your hands and not sharing equipment. Even if you are already familiar with biosecurity, it is always good to double-check your practices. You are the best protection your birds have! <u>http://bit.ly/1TKUUD1</u>





Don't be chicken! Aim to protect your flock by practicing #biosecurity. Disease can spread from exposure to other birds, contaminated water and equipment and much more. Learn how you can keep your flock disease-free during show season at: <u>http://bit.ly/2qvv2EF</u>

Fair season is coming! Did you know foreign environments increases the possibility of disease and virus harming your flock? Protect your birds with proper coop cleaning! Here's a cleaning and disinfecting checklist you can use: <u>http://bit.ly/1ZcSQGp</u>

#### <u>TWEET</u>

#### Share the sample tweets on Twitter to get your followers involved with #biosecurity.

Fair Season is here. Keep birds disease-free by limiting contact with other birds. Learn more here: <u>http://bit.ly/2cQlgaG</u>

Just 6 simple steps can keep your flock healthy this season. Practicing #biosecurity prevents disease. <u>http://1.usa.gov/1NQpx3W</u>

#Biosecurity decreases risk of diseases with your flock, even during fair season. Your flock counts on YOU! <u>http://1.usa.gov/1QFtJrL</u>

For poultry owners, #biosecurity can spell the difference between health and disease. Protect your flock this spring: <u>http://bit.ly/1PUJB9e</u>

#Biosecurity in fair season is important because many birds are gathered in one area, making it easier for diseases to spread quickly. Learn more here: <u>http://bit.ly/2ppxtpN</u>

#### <u>SHARE</u>

#### Share the steps and graphics below on your social channels.

For backyard bird owners, there are six simple steps to keep your birds safe:

- Step 1: keep your distance. <u>http://1.usa.gov/1NQpx3W [keep your distance graphic]</u>
- Step 2: keep it clean. <u>http://1.usa.gov/1NQpx3W [keep it clean graphic]</u>
- Step 3: don't haul disease home. <u>http://1.usa.gov/1NQpx3W [don't haul disease home graphic]</u>
- Step 4: don't borrow from your neighbor. <u>http://1.usa.gov/1NQpx3W [Don't borrow disease from your neighbor graphic]</u>
- Step 5: know the signs. <u>http://1.usa.gov/1NQpx3W [Know the signs graphic]</u>
- Step 6: report sick birds. <u>http://1.usa.gov/1NQpx3W [report sick birds graphic]</u>

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Thank you for helping promote biosecurity during event season this year!

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#### Appendix: Feel free to check out all our fair package resources below

- <u>https://www.aphis.usda.gov/publications/animal\_health/bro-protect-birds-ai.pdf</u>
- <u>https://www.aphis.usda.gov/publications/animal\_health/2015/bro\_backyard\_healthy\_birds.pdf</u>
- <u>https://www.aphis.usda.gov/publications/animal\_health/2015/pos\_backyard\_bio\_six\_ways.pdf</u>
- https://www.aphis.usda.gov/publications/animal\_health/2015/card\_avian\_influenza.pdf
- <a href="https://www.aphis.usda.gov/publications/animal\_health/2015/book\_healthy\_birds.pdf">https://www.aphis.usda.gov/publications/animal\_health/2015/book\_healthy\_birds.pdf</a>
- <u>https://www.aphis.usda.gov/publications/animal\_health/2015/hcard\_checklist.pdf</u>